

Present information that stands out

- Clear and simple content
- Graphically appealing
- Visually stimulating
- Vibrant and dynamic
- Quickly and efficiently conveys key concepts



Showcase your products

- Include product photos and images
- Bring out the benefits of your solutions
- Highlight key features and unique selling points
- List the technical implementation and features that your customers want



Product information that sells

- Information professionally designed and laid out
- Content works together with graphic presentation
- Clear and simple content
- Visually stimulating
- Quickly and efficiently conveys key information
- Standardised format for information presentation

Working with your marketing team



WorldPay

- To understand your market and the needs of your customers
- Working with our tested graphic designers to create professional and appealing literature
- Creative, visually appealing imagery combined with crisp, focussed messages



Merchants can automit payments in the following

Users must have a Yambra account to use this

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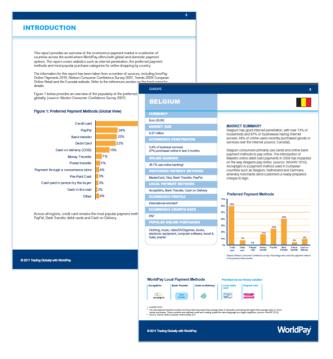
Avaigable in Colombia

money 🥌

WorldPay

Standardise your sales literature

- Consistent presentation of information
- Easy for customers to identify product sets
- **Branding consistency**
- Customers can easily compare different products and solutions
- Cover the key areas for all your products in a systematic and organised manner



White papers, RFIs, Case Studies

- Convince customers of the benefits of your solutions
- Bring your service to life, highlighting key benefits and features
- Illustrate you understand the industry and your customer's requirements
- Visually appearing, professionally laid out, with figures, graphs, charts and graphics
- Interesting and easy to read content



Product demos & tutorials

- Show your customers how to use your product/service
- Discuss the benefits of a solution
- Engage customers who prefer non-text based visual or auditory content



once the new and old meter performance curves and the household consumption profile are understood, the effect on meter accuracy can be

determined (see Chart B3.3.6 - 6). A 'yield' or return for each category of meter can be calculated, which can then be compared against the yield

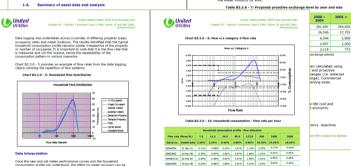
from a new meter, and a comparison made in terms of accuracy level

characteristics. Table B3.3.6 - 15 shows an example of the data analysis

£4.199.018 £4.244.764 £4.292.951 £4.343.720 £4.397.222

Total





08092200 22 Nov 90 -4.46% -2.52% -0.60% 0.31% 0.22% 0.07% -0.57%

02063858 20 Feb 93 -3.45% -1.02% 1.00% 1.71% 1.51% 0.59% -0.25%

08H052708 24 Jan 91 -4.70% -1.58% 1.86% 2.49% 2.62% 1.72% 1.10%

02064550 08 Apr 93 -4.21% -2.20% 0.62% 1.63% 1.42% 0.66% -0.25% 00054883 ?? 10 Dec 90 -3.20% -1.25% 1.43% 1.86% 1.64% 0.72% -0.01% -0.32% 94M053851 20 Nov 94 -3.96% -3.25% 0.83% 1.36% 0.85% -0.13% -0.45% 00044003 09 0x 90 0x 90 0x 5% 1.25% 2.13% 2.36% 1.94% 1.37% -0.92%

18026925 09 0x 92 -0.95% -0.25% 1.25% 1.66% 1.24% 0.50% -0.10% 0.34% 00027556 25 Oct 90 0.05% 0.73% 1.59% 2.44% 1.63% 0.74% -0.15% -0.72% 0002974 07 Dec 90 -4.99% -2.52% 0.29% 1.34% 1.23% 0.21% -0.26% 0.77%

Business Reports

- Professionally laid out and designed
- Information presented in Tables, Figures and Graphs
- Clear, easy to read text
- Headings, titles and subtitles for easy browsing
- Key points in each section highlighted

- Quarterly and annual reviews
- Regulatory reports
- **Business case studies**
- Market reports





Dynamic solutions

- Provide content that your users can interact with
- Show them don't just tell them
- Excite and stimulate their imagination

- Flash-based solutions
- Video
- Interactive demos
- Dynamic graphics

Dynamic solutions

 Let your customers interact with your website

