C T C

Cambridge Technical Communicators

Price List 2020

We can save you significantly on the costs of your project. All our projects offer:

- **Full transparency** – we are open and up-front about our charges, offering all our customers the same rates and client care standards

- **Flexible, modular approach** – only pay for the components you need

- **Comprehensive solutions** – reduce costs by using one service provider for your project management, design, copywriting, translation and print requirements

- **Competitive rates** – a high quality service at market-beating rates

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Email: info@technical-communicators .com
Web: www.technical-communicators.com

Standard Rates

Prices below are subject to VAT.

Item	Rate (£) per Hour
Standard technical writing rate	£40
Standard daily rate (8 hours)	£320 per day
Advanced hourly	£50
Advanced daily rate	£400-450 per day
Editing and proof-reading hourly rate	£30
Graphic design and graphic editing	£40
Graphic design – logos, photos, banners, brochures	£60
Website design and coding	£40
Project management	£50
User Interface design	£60
Emergency rate – weekends, holidays, late hours, or short-notice projects	£50
International travel (+ travel and accommodation expenses)	£55

* Advanced rates apply where a project requires specialised expertise or significant travel.

Typical Project Prices

The table below provides examples of possible costs for a selection of typical projects. Actual costs are based on individual project requirements, determined after a consultation. Prices below are subject to VAT.

Item	Price (£)
Brochure/leaflet product description (copy only)	800
Brochure copy, design and printing (500 copies)	1,800 - 3,100
White paper (8-12 pages)	2,500
User guide (100-200 pages)	9,000 - 15,000
Online help system (40-60 topics)	8,500 - 12,000
Company presentation (10-15 slides)	1,500 - 2,500
Quick reference guide	3,500
Small 5-8 page website or micro-site design , with text and graphics	800-1,600